datapassage

COMPANY PROFILE · DUBAI · AMMAN

Trusted data. Intelligent action. Security by design.

DATA · AI · CYBERSECURITY

Dubai · Amman

Company profile, edition 2, November 2026

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Trusted data. Intelligent action. Security by design.
Data · AI · Cybersecurity

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Dubai and Amman

DataPassage, your Data, AI and Cybersecurity partner.

An enterprise technology consultancy

WHO WE ARE

An enterprise technology consultancy bringing together Data, AI, and Cybersecurity through one delivery model: Advise, Build, Manage.

We connect Data, AI, and Cybersecurity through an integrated approach spanning advisory, delivery, and ongoing operations.

ONE JOURNEY

From data to intelligence. Built on trust.

01 Trusted data foundation
Turn fragmented data into a trusted, connected and usable enterprise asset.

02 AI in action
Turn trusted data into intelligent action.

03 Security and trust
Build security into your data, technology and AI from the start.

OUR VALUES

Trust	Intelligence	Security
Trusted data	Intelligent action	Security by design

ONE DELIVERY MODEL

Advise
Assess the current state, set priorities, design the solution and the roadmap.

Build
Turn designs into working solutions in your environment.

Manage
Operate, monitor and improve, so performance holds.

ADVISE · BUILD · MANAGE

Based in Dubai and Amman, working across the region.

Two offices, three practices and one delivery model.

IN NUMBERS

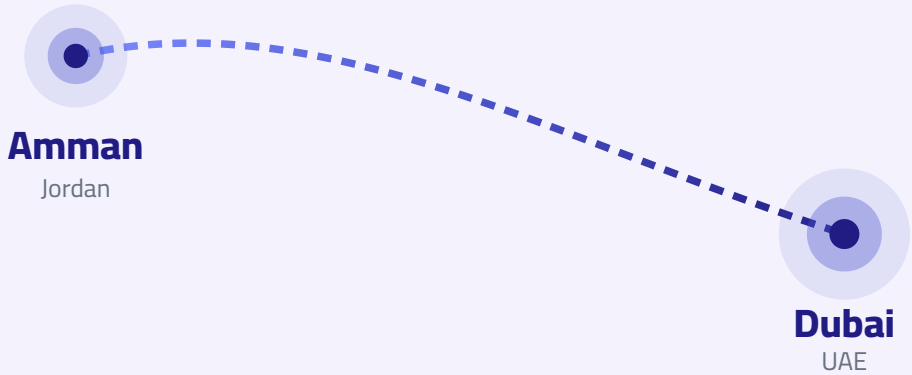
2 **offices**
Dubai, head office, and Amman, Jordan branch

3 **practices**
Data, Artificial Intelligence, Cybersecurity

12 **capabilities**
four in each practice

1 **delivery model**
Advise, Build, Manage

WHERE WE ARE



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How can we help in your journey?

01
Trusted data foundation

Data

WHERE YOU ARE

Data sits fragmented across applications, platforms and business functions. Quality, ownership and governance are unclear.

WHAT WE DO

We help you understand, organize, govern and activate your data: strategy and maturity, architecture and engineering, quality and governance, analytics.

02
AI in action

Artificial Intelligence

WHERE YOU ARE

AI potential is visible, but the path from use case to production, and to responsible operation at scale, is not.

WHAT WE DO

We identify where AI creates measurable value, build the right solutions, and operate them responsibly at scale.

03
Security and trust

Cybersecurity

WHERE YOU ARE

Security arrives after data platforms and AI are designed, instead of being built in from the start.

WHAT WE DO

We assess cyber risk, design the right security approach, select and integrate proven enterprise technologies, and coordinate specialist delivery.

04
Operate and improve

Advise · Build · Manage

WHERE YOU ARE

Solutions already run, but operation, monitoring and continuous improvement need an owner.

WHAT WE DO

We take on operation, monitoring and continuous improvement, in-house, shared or transitional, so the solutions grow with the business.

Start where you are. Advisory to set direction, a build when requirements are clear, or managed operation of what you already run.

Our practices

Three practices, one journey from trusted data to intelligent action, with security across the whole.

01 **Data**
Make data a trusted enterprise asset.

02 **Artificial Intelligence**
Turn AI potential into enterprise value.

03 **Cybersecurity**
Protect what powers your enterprise.

Data.

Make data a trusted enterprise asset.

Connect, govern, and activate data to support better decisions and AI at scale.

DataPassage helps organizations understand, organize, govern and activate their data. From data strategy and maturity assessment to architecture, engineering, quality, governance and analytics, we build the trusted data foundation required for better decisions and AI at scale.

Four capabilities, one trusted data foundation

01
Strategy & Governance
Data strategy, maturity, governance, operating model, quality and advisory.

02
Architecture & Engineering
Architecture, integration, pipelines, migration, warehouses, lakes, lakehouses and platform enablement.

03
Data Management & Trust
Quality, master data, metadata, cataloging, lineage, stewardship and lifecycle management.

04
Analytics & Business Intelligence
Business intelligence, dashboards, advanced analytics, data products and self-service analytics.

What trusted data makes possible

Build a data strategy
Understand where your data is today, define where it needs to go, and create an actionable roadmap.

Connect your data
Integrate information across applications, platforms and business functions.

Create trusted data
Improve quality, ownership, governance, metadata and consistency across the organization.

Turn data into insight
Build analytics, dashboards and decision-support capabilities around trusted information.

Modernize your data platform
Move from fragmented or legacy environments toward scalable modern data architecture.

Become AI-ready
Prepare structured and unstructured enterprise data for AI, agents and advanced analytics.

Our practices

Three practices, one journey from trusted data to intelligent action, with security across the whole.

01
Data
Make data a trusted enterprise asset.

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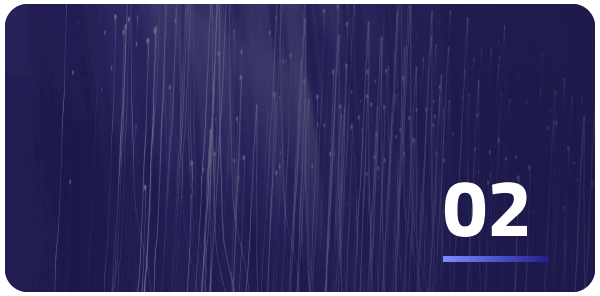
Cybersecurity
Protect what powers your enterprise.

Artificial Intelligence.

Turn AI potential into enterprise value.

Identify high-value opportunities, build production-ready AI solutions, and operate them responsibly at scale.



DataPassage helps organizations identify where AI can create measurable value, build the right solutions, and operate them responsibly at scale. From AI strategy and use-case discovery to intelligent agents, enterprise knowledge systems, automation, and ongoing AI operations, we connect business needs with production-ready AI.

Four capabilities, one integrated AI practice

01
Strategy & Governance
AI strategy and roadmap, readiness assessment, use-case discovery, business case and value, responsible AI and governance, architecture advisory.

02
Agents & Assistants
AI agents and agentic workflows, enterprise assistants and copilots, conversational AI, proof of concept to production.

03
Enterprise Knowledge & Document AI
Enterprise knowledge and RAG, intelligent document processing, intelligent process automation.

04
Predictive AI & Machine Learning
Predictive AI and machine learning, AI integration and custom applications, LLMOps and MLOps.

AI built around your organization

Customer Service · Finance · Human Resources · Legal & Compliance · Sales & Marketing · IT & Operations · Enterprise Knowledge · Executive Intelligence

Our practices

Three practices, one journey from trusted data to intelligent action, with security across the whole.

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Protect what powers your enterprise.

Cybersecurity.

Protect what powers your enterprise.

Embed security and governance across your data, technology, and AI from the outset.

DataPassage helps organizations understand cyber risk, design the right security approach, select and integrate proven enterprise technologies, and coordinate specialist delivery and ongoing services where appropriate. Cybersecurity is a practice of its own and also a trust layer across the full DataPassage journey: security requirements are considered during data architecture and governance, AI design and deployment, and ongoing operations.

Four capabilities, one integrated security approach

01
Strategy, Risk & Governance
Strategy, maturity, GRC, regulatory readiness, third-party risk and resilience.

02
Identity & Digital Trust
Identity and access management, privileged access, identity governance and Zero Trust.

03
Security Engineering & Protection
Endpoint, cloud, network, application/API, data and AI security.

04
Cyber Defense & Operations
SIEM, monitoring, exposure and vulnerability management, threat intelligence, detection and response readiness, and continuous improvement.

What stronger security enables

Understand your cyber risk
Assess current posture, identify gaps and prioritize investment around business risk.

Secure AI adoption
Protect AI applications, agents, models, data access and integrations as AI moves into production.

Strengthen identity & access
Protect access to systems, applications and data through modern identity and access controls.

Improve detection & response
Strengthen visibility, exposure management, monitoring and incident preparedness.

Secure cloud & infrastructure
Build security into cloud, hybrid infrastructure, endpoints and networks.

Meet security & compliance requirements
Establish governance, controls, evidence and continuous oversight around applicable obligations.

Protect your data
Apply appropriate controls around sensitive enterprise information throughout its lifecycle.

How we work.

Advise. Build. Manage. One flexible engagement model, from strategy to operations.

01

Advise

We assess the current state, identify priorities and opportunities, and design the right solutions and roadmap.

02

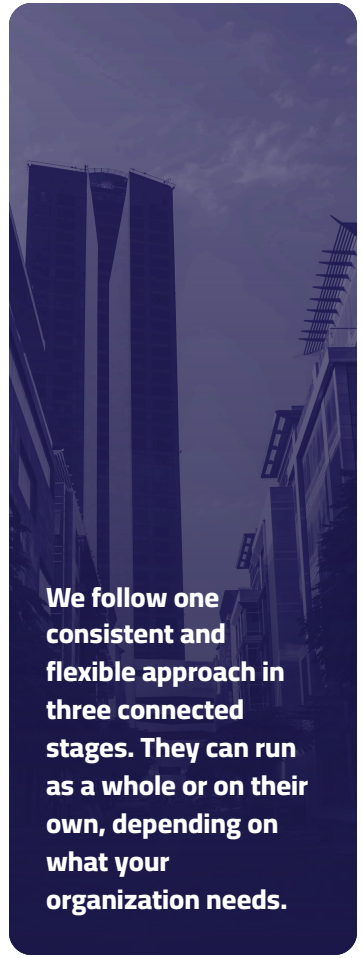
Build

We turn designs and plans into working solutions through development, integration, testing and deployment in your environment.

03

Manage

We take on operation, monitoring and continuous improvement, so performance holds and the solutions grow with the business.



We follow one consistent and flexible approach in three connected stages. They can run as a whole or on their own, depending on what your organization needs.

Start where you are

You can start with an advisory engagement to assess your position and set direction, move directly to building a specific capability when your requirements are clear, or engage us to manage and improve solutions you already run.

Choose your operating model

In-house management	Your teams operate and manage the solution once knowledge transfer and enablement are complete.
Shared or managed operation	We operate and manage the solution in coordination with your teams, according to agreed responsibilities and service levels.
Transitional management	We manage the solution for a defined period and hand responsibilities over to your internal teams step by step.

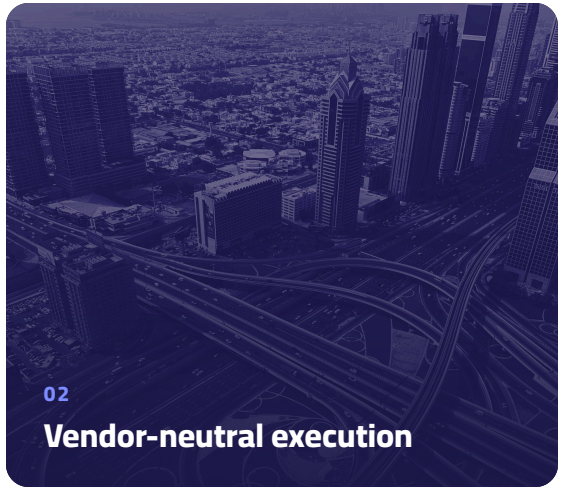
What makes us different.

Integrated expertise. Vendor-neutral choices. Enterprise-focused delivery.

01

Integrated thinking

One journey runs from a trusted data foundation to intelligent action, with security across the whole.



02

Vendor-neutral execution

We assess, design and integrate technology around your environment and requirements, whether that means working with platforms you already run or supplying new ones.

03

Enterprise by design

Work is shaped for enterprise environments from the first assessment. The engagement that designs and builds a capability can also operate, monitor and improve it.

04

Security and governance from the start

Security is built into your data, technology and AI from the start. Cybersecurity is a practice of its own and also a trust layer across Data and AI.

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07 / GET IN TOUCH

Get in touch.

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